

MELISSA WARD



THE RETURN TO INTIMACY

For the solopreneur and small business... you are your company culture. Get over your preconceived notions of what you are supposed to be doing, and get on with being you.

This presentation gives you examples of successful entrepreneurs who share themselves online, attract those who resonate with them and create a good living for themselves in the process.

RIISING ABOVE THE NOISE

It is possible to build intimacy into your business and still have automated systems in place and be productive.

It's a delicate balance. This program will guide you through the map that combines automation, productive systems with meaningful business relationship building that will warmly welcome prospective buyers into your community. Once involved in your community, these new customers will help you to expand your circle.

SOCIAL MEDIA MATTERS

This is the nuts and bolts. They "why we bother" to engage prospective customers on social media.

This is a how to. How to create an engaging conversation so the sale becomes little more than the period at the end of the sentence.

The market does dictate our sales, but there is a way to speak to the market so they move towards your business.

- *"Melissa is a dynamic speaker, business woman, visionary"*
- *"Melissa is insightful and engaging. Very impressed!"*
- *"Melissa is one of those professionals that doesn't even realize how invaluable her knowledge is"*
- *"Melissa's presentation style is very well polished and professional. She clearly had the attention of the room for the whole hour. What an amazing speaker."*

"In today's world, you can not afford to market like everyone else. You must be willing to be vulnerable, stand tall and trust yourself".~ Melissa Ward

As seen on

